

# Northville Mustang Boosters Club, Inc.

September 14, 2015 Meeting Minutes



Welcome: Introductions

Attendance:

- |   |  |   |
|---|--|---|
| <input checked="" type="checkbox"/> Amy Eckenroth   | <input checked="" type="checkbox"/> Jen Hamilton   | <input checked="" type="checkbox"/> Martha Michalak     |
| <input checked="" type="checkbox"/> Bryan Masi      | <input type="checkbox"/> John Tacconelli           | <input checked="" type="checkbox"/> Mary Beth Ferrante  |
| <input checked="" type="checkbox"/> Chris Noles     | <input checked="" type="checkbox"/> Judy Rathwell  | <input checked="" type="checkbox"/> Mike Freeman        |
| <input checked="" type="checkbox"/> Cynthia Straky  | <input checked="" type="checkbox"/> Keith Naughton | <input type="checkbox"/> Mindy Herrmann                 |
| <input checked="" type="checkbox"/> Dawn Maccadino  | <input checked="" type="checkbox"/> Klay Dillon    | <input type="checkbox"/> Nicole Cotter                  |
| <input type="checkbox"/> Debra Stein                | <input checked="" type="checkbox"/> Kris Yanagi    | <input checked="" type="checkbox"/> Patty Donohue Ebach |
| <input checked="" type="checkbox"/> Doug Holmes     | <input checked="" type="checkbox"/> Libby Smith    | <input checked="" type="checkbox"/> Pam Moorman         |
| <input checked="" type="checkbox"/> Gail, Tom Mroz  | <input type="checkbox"/> Lynda Bradley             | <input type="checkbox"/> Patty Williams                 |
| <input checked="" type="checkbox"/> Gina Stevens    | <input checked="" type="checkbox"/> Lydia Zwarka   | <input type="checkbox"/> TJ McWilliams                  |
| <input checked="" type="checkbox"/> Greg Skinner    | <input checked="" type="checkbox"/> Lynn Braeseker | <input type="checkbox"/> Vicki Marshall                 |
| <input checked="" type="checkbox"/> Haidee Heaven   | <input checked="" type="checkbox"/> Maria Lindow   | <input checked="" type="checkbox"/> Vik Bedi            |
| <input checked="" type="checkbox"/> Jeanne McCauley |  | <input checked="" type="checkbox"/> Todd Sander         |

Meeting called to order at 6:04 pm

- Conducted general introductions around the room

Additions/Changes to the Agenda and/or June 8, 2015 minutes:

- Jeanne McCauley noted the financials needed to be attached, approval will be sought at next meeting.

Motion: None Second:

Executive Committee Reports

- President: Libby Smith
  - Election to be held at the end of today's meeting
  - Libby explained the introduction packet and procedures
    - Please read the roles and responsibilities insert to understand your liaison role
    - Please remember to transition appropriately when the time comes
    - Request for funding process approach explained
    - Maria Lindow asked how we ensure folks are aware of the 80% payment request since it's not documented in any visible place for requestors. Bryan suggests we may want to re-evaluate the 20% co-pay for the future. This will happen in a subsequent forum. Perhaps create a committee to take a look at this approach
  - Thanks to Kris for the successful golf outing, Maria Lindow for the sports passes, Mike for corral club parking management, and executive board to meet over the summer.
- Vice President: Doug Holmes
  - Gaming license obtained and we are set for the upcoming seasons
- Secretary: Jeanne McCauley-
  - Please provide corrected, updated contact information to her.
- Treasurer: Jen Hamilton
  - We ended the year approx. within \$500 of last year, no surprises. October meeting will have all the golf outing financial results.

**Northville Mustang Booster Club**  
**Balance Sheet**  
As of June 30, 2015

	Jun 30, 15
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
10000 · Chase Checking	115,702.37
11000 · Comerica Checking	13,794.43
Total Checking/Savings	129,496.80
Other Current Assets	
12200 · Concession Start Up Cash	550.00
Total Other Current Assets	550.00
Total Current Assets	130,046.80
<b>TOTAL ASSETS</b>	<b>130,046.80</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
24200 · Sales Tax Liability	207.98
Total Other Current Liabilities	207.98
Total Current Liabilities	207.98
Total Liabilities	207.98
Equity	
32000 · Unrestricted Net Assets	115,605.76
Net Income	14,233.06
Total Equity	129,838.82
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>130,046.80</b>

- Old Business
  - Last meeting Sue Baldwin asked about the Turf Club next steps, Libby updated the forum.
  - We have two revenue generating accounts which generated \$61,136 in total
    1. Field Rentals- Rentals totaled \$20,036
    2. Scoreboard sponsorships/advertising
      - Two of the three scoreboard sponsorships are 5 year commitments & in the fourth year
      - One of the scoreboard sponsorship is yearly and available for sponsorship
- New Business:

**Request #1-** Girl's and Boys' Basketball – Total Performance Training. Todd presented and thanked Boosters for cost covered for the TOTAL training this summer. They found this training very valuable and would like to continue the benefits. Covers 16 dates right after school. Boys Basketball did participate in golf outing but did not meet their obligation.

Total Cost \$1,200            Request \$800

Motion: Keith Naughton    Second: MaryBeth Ferrante

Approved/Denied: Approved 20-0

NOTE: Discussion regarding the connection between achieving golf outing obligation and eligibility for funding support ensued in the context of request #1. We will revisit this topic during the golf outing update.

**Request #2-** Athletic Department (on behalf of multiple teams)- HUDL, program for teaching, use to put scouting videos together. Doug Holmes identified a bulk rate of \$3,500 if five teams will sign-up. Football, basketball (B&G), volleyball and lacrosse have all agreed to use it. All the NHS teams can use it. Without this bulk rate, each sport can cost \$1,500-2,000 per sport.

Total Cost \$3,300

Request \$3,300

Motion: Tom Mroz

Second: Cynthia Straky

Approved/Denied: Approved 20-0

NOTE: Once approved all the coaches should be notified of this tool's availability and Doug Holmes has offered his support to get any team started.

**Request #3** – Boy's Cross Country- Roller Recovery Equipment. This cost will cover 3 systems and four rollers that provide the squad muscle therapy. With this addition, we can cover ~10% of the team at any time. Boys CC does quite a bit of fundraising and met their golf outing obligation.

Total Cost \$750

Request \$635

Motion: Keith Naughton

Second: Chris Noles

Approved/Denied: Approved 20-0

**Request #4** – Girl's Cross Country, Roller Recovery Equipment. Girls have one, and seek another. They fundraise and met golf outing obligation.

Total Cost \$240

Request \$190

Motion: Maria Lindow

Second: Amy Eckenroth

Approved/Denied: Approved 20-0

**Request #5** – Girl's Golf Team, Tournament Medals. Needed in support of the invitational they are planning to host at Northville Hills. Golf parents also pay the assistant coaching fee to have coaches at both JV and Varsity event. They do fundraising and have not made a Booster fund request in the last 5 years.

Total Cost \$250

Request \$200

Motion: Klay Dillon

Second: Lydia Zwarka

Approved/Denied: Approved 20-0

- Sport Passes/Corral Club: Maria Lindow
  - Big season for passes is right now. Sold approximately 310 Family passes, 28 corral club passes.
  - Despite additional advertising to middle schools, our numbers are bit down from last year, primarily sports families buying
  - Expect another surge in sales when Basketball season begins.
  - Initial soccer games & football games brought in first sales push
  - One more ListServe will be sent. Jeanne will provide the order form to the booster reps, please send another email to your team families
- Concessions: Patty Donohue Ebach
  - Our new rep Patty is onboarding, learning the process
  - Already we've had numerous games and the process is going well, made lots of money...
  - As a reminder the profit split for football is 55/45%.
- 2014/15 Scholarship: Denise Stacer
  - Martha Michalak will be taking over this committee
  - 2015 scholarship recipient Natalie Filipowicz sent Thank You to boosters and Martha shared her note

- Spirit Wear: Cynthia Straky
  - Cynthia Straky taking over this committee
  - Denise modeled some lovely new additions to the product offering, noting pre-orders are an option
  - Will have everything ready for open house
  - Cynthia will be working on providing an online selling feature in the upcoming year
  
- Golf Outing: Kris Yanagi
  - General update provided regarding this summer's outing
    - We ended up with 26 foursomes and a good time was had by all
      - 14 teams met auction obligation
      - 14 teams met golf hole sponsorship
      - 12 teams met their golf obligation
    - Our net proceeds typically range from \$10-17K per year, full 2015 accounting will be provided at next month's meeting
  - Next month we will discuss our 2016 outing objective and how we want to approach team obligations
  
- Athletic Director: Bryan Masi
  - General Update- NHS will hold an NCAA eligibility informational meeting on October 25 where the former Booster President current EMU professor will conduct the session.
  - Fall Sports- 49 events has already taken place prior to the first day of school
    - Football- 3-0, playing S. Lyon this week
    - Boys Soccer- 7-0, ranked 6<sup>th</sup> in the state
    - Volleyball- 1-0, won Saline invitational
    - Tennis- 3-0, winning division
    - Girls Golf- 2-2, 5<sup>th</sup> in conference
    - Boys CC- Won Bass invitational
    - Girls CC- Won Bass invitational
    - Girls Swimming- 2<sup>nd</sup> in Ann Arbor invitational, 1<sup>st</sup> meet beat Grosse Point South
  
- Presidential Transition
  - Bryan presented Libby with a plaque thanking her for her service
  - Results of presidential vote- Martha Michalak won 21-0
  
- The next meeting is Monday, Oct 5 at 6:00 PM in the PE Classroom